

AN AGENCY FOR THE CLUBS

V AGENCY SPORT CONSULTING

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Problems from the club's side

The new FIFA Agent Regulations - FFAR - knowledge

At the start of 2023, FIFA introduced new agent regulations, requiring agents to pass an exam and enforcing a cap on agent fees among many other new rules.

Lack of human resource

Many clubs lack the resources to hire a full-time professional who is well-versed with all the nuances of the new agent regulations. This is crucial for the club to negotiate the most favorable contract with the player's agents.

Influential agent relationships

Often, players are recommended to a club instead of being scouted. This can lead to bias towards the player and their agent's contract, due to the close relationship between the player's agent and the internal specialist.

Invalid agent license check

Starting from October 1, 2023, FIFA requires all agents to obtain an official license. Additionally, those who represent minor players must take a separate exam.

The rights of the players and their knowledge about it

Many players are unaware of their rights and what to expect from their agent, creating extra burden for clubs and contract negotiations.

Information availability for parents regarding agents

It is not uncommon for children, even though it is illegal, to be approached by agents at the age of 13-14. Parents can easily fall prey to false promises made by these agents. In many cases, the agents collect the signing money and the children never hear from them again until the next transfer window opens.

Why V Agency?

Club-focused mentality

We have gained many years of experience managing professional clubs, therefore we know exactly the pain points they face. We have learned how to find the most effective solutions for them.

Unique know-how

Every member of the team has a different background in terms of experience and education, helping us finding the most unique and efficient solutions to each and every problem.

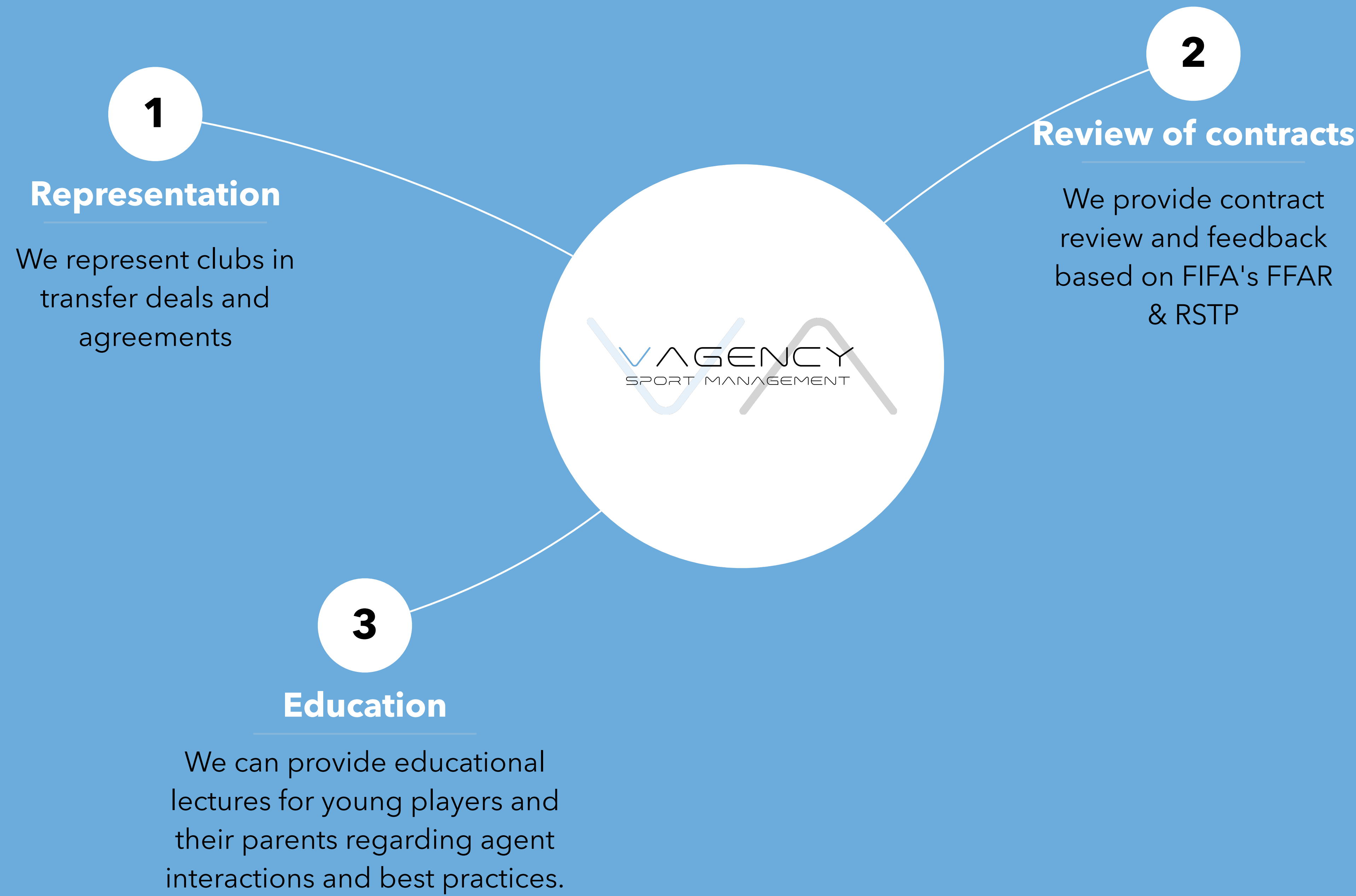
Professional experience

As the second generation of a sports family, our founders have been able to watch closely how clubs work and all areas related to keeping up sport establishments.

Industry-wide network

During the many years of working in the sport industry, we had the opportunity to build a wide network of professionals, such as the management of other clubs, sport lawyers, agents or association staff members.

Services





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